

## NOTIFICATION

### **Admission to MBA (General-CSS), MBA (Tourism-CSS) at Institute of Management in Kerala, Kariavattom campus of University of Kerala 2021-2023 Batch**

<b>Programme</b>	<b>No. of seats</b>	<b>Fee/semester</b>
<b>MBA (General-CSS)</b>	40 seats	Rs.17465 + other University fee
<b>MBA (Tourism-CSS)</b>	40 seats	Rs.26250 + other University fee

The various aspects involved in the process of admission are as follows;

1. Candidates desirous of seeking admission have to register themselves in the University Website by logging on to [www.admissions.keralauniversity.ac.in](http://www.admissions.keralauniversity.ac.in)
2. The candidates should possess a valid score from any one of the entrance examinations conducted by K-MAT, C-MAT or CAT. The scores obtained during the year 2021 alone shall be considered.
3. Those students who are appearing for their final year/final semester degree examination are also eligible to apply.
4. The registration fee for the admission is Rs.600/- (Rupees Six Hundred only) for general category and Rs.300/- (Rupees Three hundred only) for SC/ST category.
5. All registered candidates who have provided valid score card will be invited through SMS/email to participate in the Group Discussion and Interview to be held at IMK, University of Kerala, Kariavattom campus. The address of the centre is given below:  

INSTITUTE OF MANAGEMENT IN KERALA, UNIVERSITY OF KERALA,  
KARIYAVATTOM CAMPUS, TRIVANDRUM 695581 phone: 04712301145
6. The provisional rank list for admission to the MBA programme will be prepared on the basis of the score obtained by the candidate in the Entrance Test (80% weightage), Group Discussion (10% weightage) and Interview (10% weightage). Only the score obtained will be considered for preparing the rank list. Hence care should be taken to ensure that the original score cards are scanned and mailed to [imkcss2021@keralauniversity.ac.in](mailto:imkcss2021@keralauniversity.ac.in) before the last date of receipt of filled in application. Those failing to submit the same will not be included in the rank list.
7. After the registration process is over, there is no need to send the hard copies to the University. Once the print out page appears, the candidate has registered successfully.
8. Those who obtain degree from University of Kerala and awaiting final semester/final year results alone will be given admission based on an undertaking that they will produce the results before registration to first semester examination.
9. Candidates who have passed their Degree or Master's Degree from other Universities should produce the Eligibility Certificate issued by the University of Kerala (Course

Equivalency Certificate) at the time of admission. Only those candidates who produce eligibility certificate and mark lists of Degree or Master's Degree from other universities, at the time of counseling, will be considered for admission.

10. The counseling for admission will be held at IMK only. In the absence of eligible SC/ST candidates, the same will be filled by candidates belonging to OEC category and subsequently by SEBC candidates and finally by General candidates.
11. The fee once paid shall not be refunded.
12. Those who do not get admission from the rank list of IMK shall be considered for filling up of vacant seats if any at UIMs.

**Eligibility for admission:**

The candidate should have passed the degree from any Indian University, under the regular stream, recognized by the University of Kerala and shall be in the 10+2+3 pattern (or in 10+2+4 pattern). In all the cases the student should have passed the degree examination with not less than 50% marks/equivalent grade (no rounding off allowed) in Part III /core plus complimentary in BA, B.Sc., B.Com. etc., or 50% marks/equivalent grade (no rounding off allowed) in aggregate in case of B.E/ B.Tech, B.Sc. (Agri.) and other 4/5 year degree courses. The candidates, who have passed MA/M.Sc./M.Com.or any other PG Degree recognized by the University of Kerala with 50% of marks/equivalent grade in aggregate, are also eligible for admission. SC/ST and SEBC candidates shall be given relaxation as per University rules.

**Mandatory Reservation:**

Sl.No.	Seat reservation	Percentage
1	Merit (On the basis of merit)	50
2	Socially and Educationally Backward Classes (SEBC) (a) Ezhava (EZ) 8% (b) Muslim (MU) 7% (c) Latin Catholic /SIUC (LC) 1% (d) Other Backward Christian (BX) 1% (e) Other Backward Hindu (BH) 3%	20
3	*Economically backward among forward communities (BPL)	10
4	Scheduled Castes/ Scheduled Tribes Scheduled Castes 15% Scheduled Tribes 05%	20

\*Candidates who enjoy communal reservation such as SEBC, SC/ST who have **BPL endorsement in the Ration Card are not eligible for BPL reservations.** Only candidates belonging to Forward Communities who are Economically Backward are eligible for BPL reservations as per G.O.(M.S)No.108/2008/H.Edn dated 20.09.2008.Such candidates must produce BPL certificate from the Village Officer/Revenue Authority concerned.

**Note:** As per U.O AcB/I/Admns BC/2008 dated 20.09.2008, **for reservation of 20% seats under SEBC, the total seats for PG Programmes in an institution will be taken as one unit.** If necessary, for allotment of such seats, rotation system will be followed.

**Note:** (a) Thiyya and Billava will be considered as Ezhava Community for reservation.

(b) For SEBC candidates, Annual Family Income should be below Rs.6 lakhs for getting the Reservation benefit.

Sl.No.	Activity	Date	Day
1	Last date of receipt of completed online application form	17.07.2021 10 p.m.	Saturday
2	Conduct of Group Discussion and Personal interview at IMK, Kariavattom campus	27.07.2021 28.07.2021 29.07.2021	Tuesday Wednesday Thursday
3	Release of Provisional Rank List	07.08.2021	Saturday
4	Counseling at IMK, Kariavattom campus	16.08.2021	Monday
5	Commencement of classes	As per CSS directions	Wednesday
6	Spot admission if needed	Within 10 days	
7	Last date for closure of admissions	30.09.2021	Thursday

All communication will be sent only through SMS/ email. Please take care in providing the correct phone numbers and email id while filling the application form. [imkcss2021@keralauniversity.ac.in](mailto:imkcss2021@keralauniversity.ac.in) for any assistance.

During counseling once the Register number and name of the candidate is called and found absent, immediately the next candidate will be given opportunity and hence mere rank in the provisional rank list does not guarantee admission.

*The last date for online registration is 10pm, 17<sup>th</sup> July 2021.*

*Separate applications have to be submitted for MBA admission at IMK Kariavattom and University Institutes of Management.*

The University of Kerala reserves the right to revise the dates mentioned in the notification.

Sd/-  
REGISTRAR